Make an Impact
CORPORATE PARTNERSHIP
We are excited to invite you to become a valued Corporate Partner. With your support, we will reach more Schenectady kids more often and assure success is within reach of all kids who enter our doors.

**Benefits for your business**

Along with boosting company morale and increasing positive word-of-mouth business, partnering with the Boys & Girls Clubs of Schenectady benefits companies through:

- Tax deduction
- Alignment with Schenectady’s premier youth-serving organization
- Access to the extended network of Boys & Girls Club members and supporters
- Increased visibility and brand loyalty
- Recognition opportunities including events, website, and social media
- Increased impact on a common goal
- Building goodwill with your customers, potential customers, and the community
- Highlighting your company’s philanthropic or corporate values
- Promoting cooperation and collaboration in a competitive business world
- Co-branded marketing

**A solid partnership**

- **Boys & Girls Clubs of Schenectady** strives to assure success is within reach of every young person who enters our doors, with all members on track to graduate from high school with a plan for the future, demonstrating good character and citizenship, and living a healthy lifestyle. This is a vision that aligns with many corporations’ values.
- We are a 501(c)(3) tax-exempt nonprofit organization with a certified letter of determination from the IRS.
- We are financially sound and transparent. Our detailed financial information is published in our Annual Report and is available anytime upon request.
- Our organization’s leaders are pillars of our community. We are governed by nearly 30 board members and have a wonderfully supportive Auxiliary board. You will recognize our board members as leaders in the Schenectady area.
- We have the capacity to create and maintain a mutually-beneficial partnership. Our Executive Director and Director of Advancement, along with Advancement Committee members work closely with Corporate Partners year-round.

**Your impact**

*Your investment will help us to:*
- Increase visibility and legacy for our cause
- Achieve program and organizational goals
- Develop a stronger link with our community
- Make great futures possible for Schenectady’s kids!
Our Purpose
To promote the social, educational, health, leadership, and character development of youth during critical periods of their development.

Our Mission
To inspire and enable all young people, especially those who need us most, to reach their full potential as productive, caring, responsible citizens.

Our Core Values
• Safe place to learn and grow
• Ongoing relationships with caring adults
• Life-enhancing programming
• Hope & Opportunity
• Fun!

Our Vision
To assure success is within reach of every young person who enters our doors, with all members on track to graduate from high school with a plan for the future, demonstrating good character and citizenship, and living a healthy lifestyle.

GREAT FUTURES START HERE.
Your support keeps us growing

As a Boys & Girls Clubs of Schenectady Corporate Partner, you make it possible for our organization to offer innovative programming for youth—to assure that all our kids:

- graduate from high school ready for college, trade school, military, or employment
- are engaged citizens involved in the community, registered to vote, and model strong character
- adopt a healthy diet, practice healthy lifestyle choices, and make a lifelong commitment to fitness

Your partnership helps us serve more kids, more often—adding to our current 12,000+ youth reach! You help keep BGCS a vital part of the community and allow our organization to fulfill its mission of helping kids reach their full potential. Ultimately, you and your employees can take pride in the contributions the Boys & Girls Clubs of Schenectady makes to the lives of so many Schenectady kids.

“Boys & Girls Club members have more than 2X the odds of being physically active every day compared with youth nationally.”

Character & Leadership Development
Empowers youth to support and influence their Club and community, sustain meaningful relationships with others, develop a positive self-image, participate in the democratic process, and respect their own and others’ cultural identities.

CLUB Service, Torch Club, Keystone Club, Junior Staff, Youth of the Year, Youth for Unity

Education & Career Development
Enables youth to become proficient in basic educational disciplines, apply learning to everyday situations, and embrace technology to achieve success in a career.

Power Hour, Project Learn, Club Tech, Career Launch, Money Matters, Goals for Graduation, Graduate for Más

Health & Life Skills
Develops the capacity to engage in positive behaviors that nurture their own well-being, set personal goals, and live successfully as self-sufficient adults.

SMART Moves, Passport to Manhood, SMART Girls, Healthy Habits

The Arts
Enables youth to develop their creativity and cultural awareness through knowledge and an appreciation of the visual arts, crafts, performing arts, and creative writing.

Fine Arts, Digital Arts, Drama Matters, Music Makers

Sports, Fitness & Recreation
Develops fitness, positive use of leisure time, appreciation for the environment, and social skills.

Triple Play, Gamesroom, Sports Leagues, Swim Team

“A gift to the Boys and Girls Clubs of Schenectady is an investment in the future of Schenectady’s children. The children of this community are the future of our nation. There is no more important investment.”
SIGNATURE EVENTS

Fall Fling & Auction

Our most profitable annual fundraising event, this semi-formal dinner features a cash bar, Silent Auction and exciting Live Auction. The truly elegant, fun affair is highlighted by honorary keynote speakers, including inspirational words from one of our youth members, and is attended by our greatest supporters, dignitaries, and community and corporate partners.

250+ in attendance

November Event Date

Betty Kay & Jim Cullen Memorial Golf Classic

One of the area’s premiere charity Golf Tournaments, the annual Betty Kay & Jim Cullen Memorial Golf Classic is a favorite of local golf enthusiasts!

120+ Golfers

August Event Date
Your corporate partnership continues a tradition of business leadership

Since 1936, businesses in the Capital Region have been a lifeline of support and advocacy for the Boys & Girls Clubs of Schenectady. Business professionals hold leadership roles on our Board and Auxiliary and serve as liaisons between our organization and their companies. Our Corporate Partners are friends and benefactors who truly believe in our purpose, vision, and mission.

Boys & Girls Clubs of Schenectady provides you the unique opportunity to connect with the Schenectady community, build brand awareness, and show your company’s support of the most important cause: our children. By investing in Boys & Girls Clubs, you can truly make a difference in your community and create great futures for kids who need us most.

Join dozens of Capital Region businesses in supporting the Boys & Girls Clubs of Schenectady. Corporate Partnership gifts are tax deductible. It’s a win-win for all involved!

Explore the advantages of partnership

Corporate Partnerships enhance your connection with the Boys & Girls Clubs and the community. BGCS Corporate Partners enjoy opportunities to participate in exclusive programs designed to bring companies closer to the heart of the Boys & Girls Club and the community – such as team building through employee volunteerism, co-branding and cause marketing, and much more. In addition, volunteer leadership roles within our organization (Board of Directors, Auxiliary, or Club Blue – our young professionals board) may be available to your company’s key staff.

We work closely with Corporate Partners to create a tailored partnership agreement to advance your company’s philanthropic and marketing objectives. Our partners benefit from continued exposure on our website, social media channels, and widespread print and media recognition, as well as opportunities to speak at events and engage target markets.

“95% of our members feel our staff has high expectations for them. Youth who believe this are 15% more likely to graduate high school.”
# Levels of Partnership

<table>
<thead>
<tr>
<th>Corporate Partner Benefits</th>
<th>Friend</th>
<th>Benefactor</th>
<th>Underwriter</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>$1,500</td>
<td>$2,500</td>
<td>$5,000</td>
</tr>
</tbody>
</table>

- **Logo link to company website on BGCS website, listed by Partner level in Annual Report**
- **Company full-color ad placement**
- **Event Sponsor Recognition**
  - (The event(s) of your choice)
  - Includes banner display, complimentary tickets, more
- **Campership Campaign Recognition**
- **Presenting Sponsor Rights**
  - (The event(s) of your choice)
- **Customized benefits**
  - We are happy to customize options to meet your business needs!

- **1/4 Page All Events**
- **1/2 Page All Events**
- **Full Page All Events**
- **1 Event**
- **1 Event**
- **2 Events**
<table>
<thead>
<tr>
<th>Level</th>
<th>Benefits</th>
</tr>
</thead>
</table>
| **Bronze** | $7,500  
**Full Page All Events**  
2 Events  
**Sponsor a Bus** |
| **Silver** | $10,000  
Premium All Events  
2 Events |
| **Gold**   | $15,000  
Premium All Events  
2 Events  
Sponsor a Specialty Camp  
1 Event |
| **Platinum** | $25,000+  
Premium All Events  
2 Events |

**Additional Platinum Benefits Include:**
- Platinum Partner Spotlight page on BGCschenectady.org
- Company logo included on publications organization-wide
- Presence at all media-covered events and activities
- Invitations to all stakeholder events
- Opportunity to speak at Annual Meeting
- Great Futures Council membership
- Special employee volunteer and team building activities
**Our Resource Development Team**

The Boys & Girls Clubs of Schenectady’s RD Team is here to help! If you need additional information about our Corporate Partnership Program, supporting a specific program, corporate volunteer opportunities, co-branding, cause marketing, engaging our stakeholders, or any other type of assistance, we would be happy to schedule a meeting or formal presentation at your convenience.

*Please contact:*

Tish Czachor  
**Phone** (518) 374-4714  
**Email** tczachor@bgcschenectady.com
We are pleased to support and partner with Boys & Girls Clubs of Schenectady at the Corporate Partner level indicated below:

Please complete this form to confirm your chosen Partnership Package.

- Friend $1,500
- Benefactor $2,500
- Underwriter $5,000
- Bronze $7,500
- Silver $10,000
- Gold $15,000
- Platinum $25,000+

---

<table>
<thead>
<tr>
<th>COMPANY NAME</th>
</tr>
</thead>
</table>

<table>
<thead>
<tr>
<th>PRIMARY CONTACT NAME AND TITLE</th>
</tr>
</thead>
</table>

<table>
<thead>
<tr>
<th>COMPANY ADDRESS</th>
</tr>
</thead>
</table>

<table>
<thead>
<tr>
<th>TELEPHONE</th>
</tr>
</thead>
</table>

<table>
<thead>
<tr>
<th>EMAIL ADDRESS</th>
</tr>
</thead>
</table>

- Please invoice
- I have enclosed a check made payable to "Boys & Girls Clubs of Schenectady"

Please charge my credit card:
- Visa
- MasterCard
- Discover
- Amex

<table>
<thead>
<tr>
<th>NAME ON CARD</th>
</tr>
</thead>
</table>

<table>
<thead>
<tr>
<th>CARD NUMBER</th>
</tr>
</thead>
</table>

<table>
<thead>
<tr>
<th>EXPIRATION DATE</th>
<th>CVC CODE</th>
</tr>
</thead>
</table>

---

Completed forms can be mailed to:
Boys & Girls Clubs of Schenectady
Attn: Corporate Partnerships
PO Box 466
Schenectady, New York 12301

Or fax completed form to: (518) 374-4433