



BOYS & GIRLS CLUBS
OF SCHENECTADY

Make an Impact

**CORPORATE
PARTNERSHIP**



CORPORATE PARTNERSHIP PROGRAM

We are excited to invite you to become a valued Corporate Partner. With your support, we will reach over 10,000 youth, assuring success is within their grasp.

Benefits for your business

Boys & Girls Clubs of Schenectady partnerships can boost company morale while providing the following benefits:

- Alignment with Schenectady's premier youth-serving organization
- Access to the extended network of Boys & Girls Club members and supporters
- Increased visibility and brand loyalty
- Recognition opportunities including events, website, and social media
- Increased impact on a common goal
- Building goodwill with your customers, potential customers, and the community
- Highlighting your company's philanthropic or corporate values
- Promoting cooperation and collaboration in a competitive business world
- Co-branded marketing
- Tax deduction

A solid partnership

- **Boys & Girls Clubs of Schenectady** strives to assure success is within reach of every young person who enters our doors, with all members on track to graduate from high school with a plan for the future, demonstrating good character and citizenship, and living a healthy lifestyle. This is a vision that aligns with many corporations' values.
- We are a 501(c)(3) tax-exempt nonprofit organization with a certified letter of determination from the IRS.
- We are financially sound and transparent. Our detailed financial information is published in our Annual Report and is available anytime upon request.
- Our Board of Directors are pillars in Schenectady and throughout our region. We are governed by 30 board members and have a wonderfully supportive Auxiliary Board.
- We have the capacity to create and maintain a mutually-beneficial partnership. Our Executive and volunteer leaders work closely with Corporate Partners year-round.

Your impact

Your investment will help us to:

- Increase visibility and legacy for our cause
- Achieve program and organizational goals
- Develop a stronger link with our community
- Make great futures possible for over 10,000 youth in Schenectady!



Our Purpose

To promote the social, educational, health, leadership, and character development of youth during critical periods of their development.

Our Mission

To inspire and enable all young people, especially those who need us most, to reach their full potential as productive, caring, responsible citizens.

Our Vision

To assure success is within reach of every young person who enters our doors, with all members on track to graduate from high school with a plan for the future, demonstrating good character and citizenship, and living a healthy lifestyle.

Our Core Values

- Safe place to learn and grow
- Ongoing relationships with caring adults
- Life-enhancing programming
- Hope & Opportunity
- *Fun!*

GREAT FUTURES START HERE.



BOYS & GIRLS CLUBS
OF SCHENECTADY

Your support keeps us *growing*

As a Boys & Girls Clubs of Schenectady Corporate Partner, you make it possible for our organization to offer innovative programming for youth— to assure that all our kids:

- graduate from high school ready for college, trade school, military, or employment
- are engaged citizens involved in the community, registered to vote, and model strong character
- adopt a healthy diet, practice healthy lifestyle choices, and make a lifelong commitment to fitness

Your partnership helps us serve our kids in more way—adding to our 10,000+ youth reach! You help keep BGCS a vital part of the community and allow our organization to fulfill its mission of helping kids reach their full potential. Ultimately, you and your employees can take pride in the contributions the Boys & Girls Clubs of Schenectady makes to the lives of so many Schenectady kids.

“Boys & Girls Club members have more than **2X** the odds of being physically active every day compared with youth nationally.”

Character & Leadership Development

Empowers youth to support and influence their Club and community, sustain meaningful relationships with others, develop a positive self-image, participate in the democratic process, and respect their own and others' cultural identities.

CLUB Service, Torch Club, Keystone Club, Junior Staff, Youth of the Year, Youth for Unity

Education & Career Development

Enables youth to become proficient in basic educational disciplines, apply learning to everyday situations, and embrace technology to achieve success in a career.

Power Hour, Project Learn, Club Tech, Career Launch, Money Matters, Goals for Graduation, Graduate for Más

Health & Life Skills

Develops the capacity to engage in positive behaviors that nurture their own well-being, set personal goals, and live successfully as self-sufficient adults.

SMART Moves, Passport to Manhood, SMART Girls, Healthy Habits

The Arts

Enables youth to develop their creativity and cultural awareness through knowledge and an appreciation of the visual arts, crafts, performing arts, and creative writing.

Fine Arts, Digital Arts, Drama Matters, Music Makers

Sports, Fitness & Recreation

Develops fitness, positive use of leisure time, appreciation for the environment, and social skills.

Triple Play, Gamesroom, Sports Leagues, Swim Team

“A gift to the Boys and Girls Clubs of Schenectady is an investment in the future of Schenectady’s children. The children of this community are the future of our nation. There is no more important investment.”

SIGNATURE EVENTS



Fall Fling & Auction



250+ 11/21
IN ATTENDANCE

Our most profitable annual fundraising event, this semi-formal dinner features a cash bar, silent auction and exciting live auction. This truly elegant, fun affair is highlighted by honorary keynote speakers, including inspirational words from one of our youth members, and is attended by our greatest supporters, dignitaries, and community and corporate partners.



Betty Kay & Jim Cullen Memorial Golf Classic

One of the area's premiere charity Golf Tournaments, the annual Betty Kay & Jim Cullen Memorial Golf Classic is a favorite of local golf enthusiasts!

120+ 8/12
GOLFERS



ElectriCity Disc Dash *Disc Golf & Corporate Wellness Event*

Our newest event, ElectriCity Disc Dash invites participants to explore Schenectady's Central Park and promote wellness.

140+ 7/20
GOLFERS

Your corporate partnership continues a tradition of *business leadership*

Since 1936, our region's business community has been a lifeline of support and advocacy for the Boys & Girls Clubs of Schenectady. Business professionals hold leadership roles on our Board of Directors and Auxiliary and serve as liaisons between our organization and their companies. Our Corporate Partners are friends and benefactors who truly believe in our purpose, vision, and mission.

Boys & Girls Clubs of Schenectady provides you the unique opportunity to connect with the Schenectady community, build brand awareness, and show your company's support of the most important cause: our children. By investing in Boys & Girls Clubs, you can truly make a difference in your community and create great futures for kids who need us most.

Join dozens of Capital Region businesses in supporting the Boys & Girls Clubs of Schenectady. Corporate Partnership gifts are tax deductible. *It's a win-win for all involved!*



Explore the advantages of *partnership*

Corporate Partnerships enhance your connection with the Boys & Girls Clubs and the community. BGCS Corporate Partners enjoy opportunities to participate in exclusive programs designed to bring companies closer to the heart of the Boys & Girls Club and the community - such as team building through employee volunteerism, co-branding and cause marketing, and much more. In addition, volunteer leadership roles within our organization (*Board of Directors, Auxiliary, or Club Blue – our young professionals board*) may be available to your company's key staff.

We work closely with Corporate Partners to create a tailored partnership agreement to **advance your company's philanthropic and marketing objectives**. Our partners benefit from continued exposure on our website, social media channels, and widespread print and media recognition, as well as opportunities to speak at events and engage target markets.

"95% of our members feel our staff has high expectations for them. Youth who believe this are 15% more likely to graduate high school."



LEVELS OF PARTNERSHIP

| <i>Corporate Partner Benefits</i> | FRIEND \$1,500 | BENEFACTOR \$2,500 | UNDERWRITER \$5,000 |
|---|----------------------------|----------------------------|-----------------------------|
| Logo link to company website on BGCS website, listed by Partner level in Annual Report | ✓ | ✓ | ✓ |
| Company full-color ad placement | 1/4 PAGE ALL EVENTS | 1/2 PAGE ALL EVENTS | FULL PAGE ALL EVENTS |
| Event Sponsor Recognition <i>(The event (s) of your choice)</i> <i>Includes banner display, complimentary tickets, more</i> | 1 EVENT | 1 EVENT | 2 EVENTS |
| Campership Campaign Recognition | | | |
| Presenting Sponsor Rights <i>(The event (s) of your choice)</i> | | | |
| Customized benefits <i>We are happy to customize options to meet your business needs!</i> | ✓ | ✓ | ✓ |





BOYS & GIRLS CLUBS
OF SCHENECTADY

BRONZE
\$7,500

SILVER
\$10,000

GOLD
\$15,000

PLATINUM
\$25,000+



**FULL
PAGE
ALL
EVENTS**

**PREMIUM
ALL
EVENTS**

**PREMIUM
ALL
EVENTS**

**PREMIUM
ALL
EVENTS**

**2
EVENTS**

**2
EVENTS**

**2
EVENTS**

**ALL
EVENTS**

SPONSOR A BUS

**SPONSOR A
SPECIALTY
CAMP**



1 EVENT

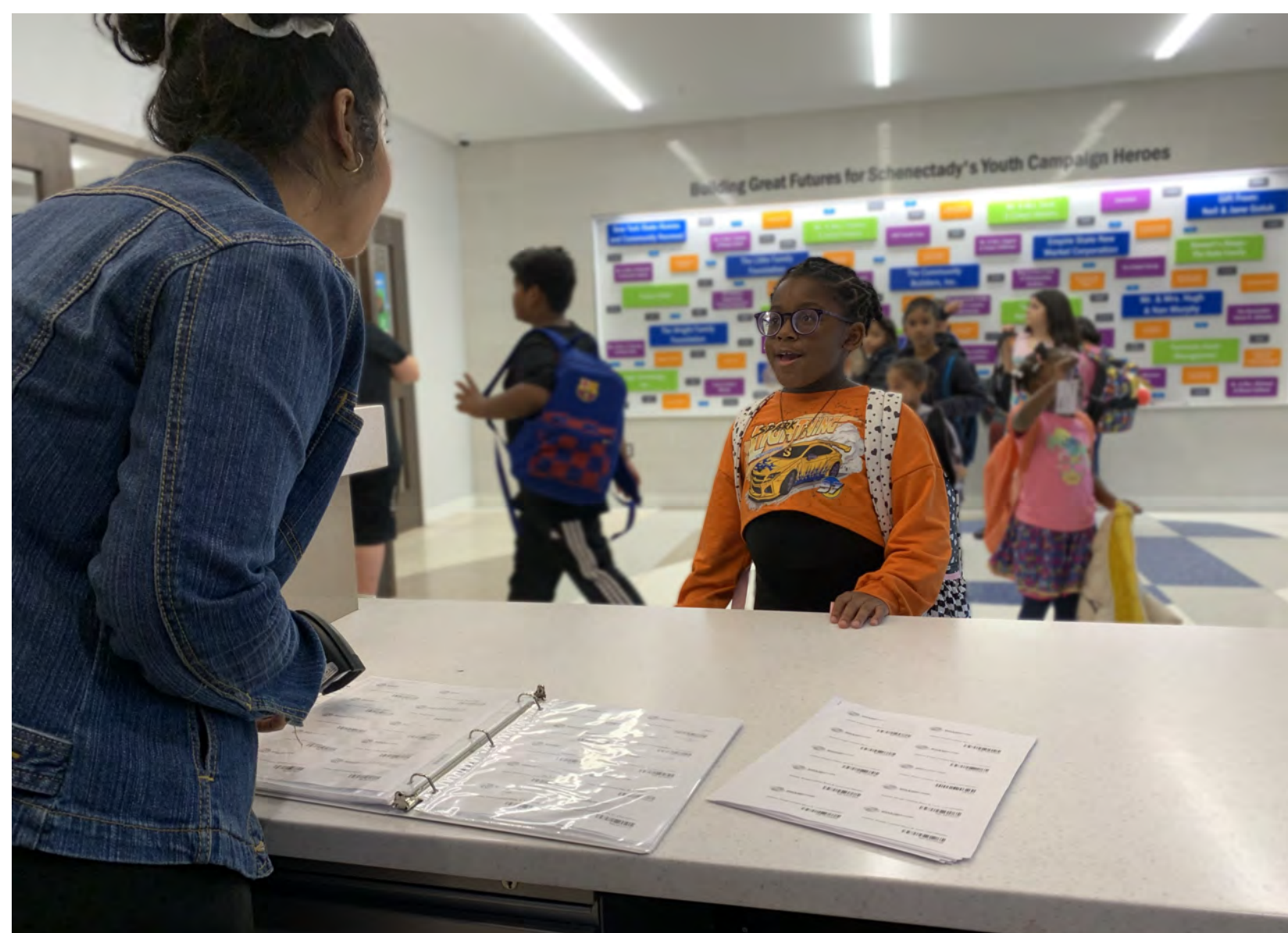
**2
EVENTS**

**2
EVENTS**



Additional Platinum Benefits Include:

- Platinum Partner Spotlight page on BGCscheneectady.org
- Company logo included on publications organization-wide
- Presence at all media-covered events and activities
- Invitations to all stakeholder events
- Opportunity to speak at Annual Meeting
- Great Futures Council membership
- Special employee volunteer and team building activities



Our Resource Development Team

The Boys & Girls Clubs of Schenectady's RD Team is here to help! If you need additional information about our Corporate Partnership Program, supporting a specific program, corporate volunteer opportunities, co-branding, cause marketing, engaging our stakeholders, or any other type of assistance, we would be happy to schedule a meeting or formal presentation at your convenience.

Please contact:

Felix Perez

Phone (518) 374-4714

Email FPerez@bgcschenectady.com



BOYS & GIRLS CLUBS
OF SCHENECTADY

We are pleased to support and partner with Boys & Girls Clubs of Schenectady at the Corporate Partner level indicated below:



Please complete this form to confirm your chosen Partnership Package.

- Friend \$1,500
- Benefactor \$2,500
- Underwriter \$5,000
- Bronze \$7,500
- Silver \$10,000
- Gold \$15,000
- Platinum \$25,000+

COMPANY NAME

EVENT OF YOUR CHOICE

PRIMARY CONTACT NAME AND TITLE

ADDITIONAL EVENT OF YOUR CHOICE (IF APPLICABLE)

COMPANY ADDRESS

CLUBHOUSE PREFERENCE (IF APPLICABLE)

TELEPHONE

CUSTOMIZED BENEFITS REQUESTED (IF APPLICABLE)

EMAIL ADDRESS

CUSTOMIZED BENEFITS REQUESTED (IF APPLICABLE)

- Please invoice
 - I have enclosed a check made payable to 'Boys & Girls Clubs of Schenectady'
- Please charge my credit card:
 Visa MasterCard Discover Amex

BGCS PROGRAM AREA(S) OF INTEREST

COMPANY MARKETING CONTACT NAME

COMPANY MARKETING CONTACT TELEPHONE

NAME ON CARD

COMPANY MARKETING CONTACT EMAIL

CARD NUMBER

EXPIRATION DATE

CVC CODE

Completed forms can be mailed to:
Boys & Girls Clubs of Schenectady
Attn: Corporate Partnerships
PO Box 466
Schenectady, New York 12301
Or fax completed form to: (518) 374-4433

GREAT FUTURES START HERE.



BOYS & GIRLS CLUBS
OF SCHENECTADY

PO Box 466 Schenectady, New York 12301
Phone (518) 374-4714 Fax (518) 374-4433

www.bgcschenectady.org



Scan to visit our website.