



16th Annual
Betty Kay & Jim Cullen

MEMORIAL

Golf Classic

AUG 14
MONDAY | 2023

ALBANY COUNTRY CLUB

300 Wormer Road
Voorheesville, NY 12186

Sponsorship Opportunities

PRESENTING SPONSOR Youth of the Year \$5,000

Program helps develop the qualities in its members of sound character, leadership, and willingness to serve.

Career Launch \$3,600

Prepare youth with vocational exploration, practical skills and knowledge necessary for entering the workforce.

Sponsors will receive:

- 3 foursomes with carts (w/ Breakfast and Cocktail Reception)
- Taco station sponsor
- 2 tee or green sponsor displays
- Company provided banner displayed
- Full page program ad
- Web recognition on BGCS website and social media

Would you like to design a custom sponsorship to fit your needs or to learn more about Corporate Partnership?

Healthy Habits \$2,400

Programs include nutritional and physical fitness education, teaching youth the importance of a healthy lifestyle.

Sponsors will receive:

- 2 foursomes with carts (w/ Breakfast and Cocktail Reception)
- Breakfast sponsor
- 2 tee or green sponsor displays
- Company provided banner displayed
- Half page program ad
- Web recognition

Keystone Club \$1,200

A teen leadership group focused on club and community service.

Sponsors will receive:

- 1 foursome with cart (w/ Breakfast and Cocktail Reception)
- Company provided banner displayed
- 1 tee or green sponsor display
- Half page program ad
- Web recognition on BGCS website & social media

Youth for Unity \$650

A program to help youth learn the values of tolerance and respect for others.

Sponsors will receive:

- Two golfer registrations with cart (w/ Breakfast & Cocktail Reception)
- Sponsor display at tee
- Quarter page program ad
- Web recognition on BGCS website & social media

Power Hour \$300

The Power Hour program provides much needed daily homework help to our members and is available at all our sites.

Sponsors will receive:

- Sponsor display at tee
- Program recognition
- Web recognition on BGCS website & social media

Tournament Program Ads

Full Page Ad \$250 (5.5 x 8.5 in)

Half Page Ad \$150 (5.5 x 4.25 in)

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Join us for an amazing day of golf as we celebrate the 16th Anniversary of this event!

If you love golf, you cannot miss the Boys & Girls Clubs of Schenectady's **Betty Kay & Jim Cullen Memorial Golf Classic**, to be held **Monday, August 14, 2023**. This annual event is held at the beautiful **Albany Country Club**, one of the Capital Region's premiere private golf clubs.

The course is skillfully laid out on a handsome piece of land with gorgeous green grass amid thousands of mature trees and is appreciated by all who truly love the game of golf.

By participating in this event, you are supporting our important mission to inspire and enable all young people, especially those who need us most, to reach their full potential as productive, caring, responsible citizens.

Golfer Registration includes:

Continental Breakfast

Full 18-hole game w/ cart

"Mulligans" for purchase

On-the-course beverage service

Food stops along the course

Margarita station

Prizes for best scores,
closest to the pin, etc.

Cocktail Reception &
Awards Presentation

Opportunities to enter 50/50,
auctions & more!

The Cullens truly believed in “service above self”.

Partners for almost 49 years, Betty Kay and Jim Cullen knew the importance of providing a safe, positive, and fun place for Schenectady youth.

ABOUT

BETTY KAY & JIM CULLEN

Using his talents as an architect, Jim designed several of our Club facilities and Camp Lovejoy additions. Jim joined the Board of Directors in 1994, was an active participant as Chair of the Property Committee, and volunteered tirelessly for the Campership Campaign.

Betty Kay served as both president of the Board of Directors and Auxiliary, and volunteered for decades to help make great futures possible for children in Schenectady.

This tournament was named in memory of Jim Cullen 15 years ago and in 2016, his beloved wife Betty Kay was fittingly added to honor this amazing couple— two wonderful friends of the Boys & Girls Club who did so much and who meant so much to the kids who need us most.

THE DAY OF THE GOLF CLASSIC

Registration & Breakfast... 8:00am

Shotgun Start..... 9:00am

Cocktail Reception..... 2:30pm

Awards & Raffles..... 3:00pm

For more information contact
Tish or Nicole at
518-374-4714



BOYS & GIRLS CLUBS
OF SCHENECTADY

